# Northern Technical University / Technical College of Management / Mosul
# Department of Business Administration Technology – Graduation Research Projects for Morning Study – Academic Year 2024–2025

| No. | Students' Names | Research Title | Supervisor | Discussion Committee |
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| 1 | Noor Aziz Hassan; Donia Nizar Saeed | Lean Production as an Effective Tool for Achieving Operational Excellence (A Survey Study of a Sample of Workers at the Northern Cement Company) | Assistant Professor Dr. Hiba Mohammed Al-Taie | Assistant Professor Israa Waadallah; Lecturer Ahmed Hamed; Lecturer Mohammed Najeeb Al-Banna |
| 2 | Asmaa Khaled Hassan; Haifa Ibrahim Mahmoud | The Extent to Which the Dimensions of Service Quality Are Available (A Survey Study of a Sample of Students of the Administrative Technical College / Mosul) | Assistant Professor Dr. Wijdan Hassan | Professor Dr. Iman Najm Al-Din; Assistant Lecturer Suhail Ahmed; Assistant Lecturer Safaa Saleh |
| 3 | Donia Murshid Hamid | The Role of Marketing Knowledge in Enhancing Sustainable Competitive Advantage (A Survey Study of a Sample of Employees at the National Installment Company) | Assistant Lecturer Duha Khaled Al-Mallah | Professor Dr. Nibal Younis; Lecturer Ahmed Hamed; Lecturer Mohammed Najeeb Al-Banna |
| 4 | Ahmed Saqr Younis | The Impact of Human Resources Practices on Achieving Sustainable Performance (A Survey Study of a Sample of Employees of the Administrative Technical College / Mosul) | Assistant Lecturer Duha Khaled Al-Mallah | Dr. Iman Najm Al-Din; Assistant Lecturer Noor Sateh; Assistant Lecturer Mohammed Jasim |
| 5 | Raad Jasim Mohammed; Muayyad Lazim Ghanem | The Role of Emotional Intelligence in Enhancing Sustainable Work (A Survey Study of a Sample of Employees of the Diwan of Nineveh Governorate) | Dr. Iman Najm Al-Din | Professor Dr. Sultan Ahmed; Lecturer Ruaa Ahmed; Assistant Lecturer Safaa Saleh |
| 6 | Abdullah Qasim | Total Quality Management and Its Impact on Achieving Customer Satisfaction (A Survey Study of a Sample of Employees of the Administrative Technical College / Mosul) | Dr. Iman Najm Al-Din | Assistant Professor Dr. Wijdan Hassan; Assistant Lecturer Reem Ibrahim; Assistant Lecturer Harbiya Abdo |
| 7 | Maryam Osama Abdulrazzaq; Fadia Jasim Mohammed | Administrative Leadership Skills and Their Role in Enhancing Administrative Creativity and Sustainable Performance (An Analytical Survey Study of a Sample of Employees of the Northern Technical University in Nineveh Governorate) | Lecturer Mohammed Najeeb Al-Banna | Assistant Professor Dr. Ahmed Ibrahim Mohammed; Assistant Lecturer Mahmoud Shaban; Assistant Lecturer Zaid Abdulnafie |

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| 8 | Ali Mohammed Abd; Linda Qaisar Aziz | Using Virtual Classrooms as an Effective Tool in E-Learning (A Survey Study of a Sample of Students of the Administrative Technical College / Mosul) | Assistant Lecturer Haifa Abdul Salam | Professor Dr. Nibal Younis; Assistant Lecturer Duha Khaled Al-Mallah; Assistant Lecturer Zaid Abdulnafie |
| 9 | Samer Qasim | Technical and Fundamental Analysis of Markets and Its Relationship to Decision-Making | Assistant Lecturer Noor Sateh | Assistant Professor Dr. Raafat Asim; Assistant Professor Israa Waadallah; Assistant Lecturer Zain Mazahim |

# Department of Business Administration Technology
# Graduation Research – Evening Study
# Academic Year 2024–2025

| No. | Students' Names | Research Title | Supervisor | Discussion Committee |
|---|---|---|---|---|
| 1 | Asaad Salah Al-Din Karam Hadi | The Negotiation System in Business Organizations: A Survey Study of the Opinions of a Sample of Administrative Leaders in Nineveh Governorate | Prof. Dr. Sultan Ahmed | Prof. Dr. Nawal Younis; Lecturer Roaa Ahmed; Assistant Lecturer Safaa Saleh |
| 2 | Tamara Hadhaf Mohammed Najib | The Reality of E-Marketing in Achieving Organizational Excellence: A Case Study of Telecommunications Companies | Prof. Dr. Nawal Younis Murad | Prof. Dr. Sultan Ahmed; Lecturer Ahmed Hamed; Assistant Lecturer Zaid Abdul-Nafi |
| 3 | Zahraa Khudr Elias | Core Competencies and Their Impact on Sustainable Product Quality: A Survey Study of Some Industrial Organizations in Nineveh Governorate | Asst. Prof. Dr. Shahla Salem | Prof. Dr. Nawal Younis; Assistant Lecturer Mohammed Jasim; Assistant Lecturer Reem Ibrahim |
| 4 | Hazem Mahdi; Muhannad Imad | The Electronic Footprint and Its Role in Controlling Performance in Educational Institutions: A Survey Study of the Opinions of a Sample of Employees of the Nineveh Directorate of Education | Asst. Prof. Dr. Iman Najm Al-Din | Asst. Prof. Dr. Shahla Salem; Assistant Lecturer Safaa Saleh; Assistant Lecturer Omar Zaidan |
| 5 | Iman Dhnoon Mahmoud Hamed | Training and Development in Achieving Sustainable Human Resources: A Survey Study of the Opinions of a Sample of Employees of the Presidency of Northern Technical University | Asst. Prof. Dr. Iman Najm Al-Din | Asst. Prof. Dr. Wijdan Hassan; Lecturer Fares Salah; Assistant Lecturer Reem Ibrahim |
| 6 | Israa Salah Abdullah | The Role of Clean Production Technology in Achieving Competitive Advantage: A Survey Study of the Opinions of a Sample of Employees at the Iron and Steel Company in Nineveh Governorate | Asst. Prof. Israa Waadallah | Asst. Prof. Dr. Heba Mohammed Hussein; Assistant Lecturer Noor Sateh; Assistant Lecturer Anas Ahsan |
| 7 | Mohammed Khalid Hassan; Mohammed Kamal Qasim | The Role of Green Human Resource Management Practices in Improving Quality of Work Life: An Analytical Survey Study of the Opinions of a Sample of Employees of the Technical Administrative College / Mosul | Asst. Prof. Israa Waadallah | Asst. Prof. Dr. Shihab Ahmed; Assistant Lecturer Reem Ibrahim; Assistant Lecturer Noor Sateh |
| 8 | Dunia Abdul Basit Mohammed; Rasha Ghani Saleh | The Role of E-Marketing in Enhancing Market Share: A Survey Study at 1:10 Mall in Mosul | Lecturer Harbiya Abdo | Lecturer Dr. Mohammed Haider; Dr. Ahmed Ibrahim Mohammed; Dr. Suhail Ahmed |

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| 9 | Karam Allah Saad Allah; Aya Salem Hassan | The Effect of Marketing Deception on Reducing Customer Satisfaction: A Survey Study of a Sample of Customers Visiting Tourism and Travel Offices in Mosul | Lecturer Harbiya Abdo | Asst. Prof. Dr. Iman Najm Al-Din; Lecturer Roaa Ahmed; Assistant Lecturer Zain Muzahim |
| 10 | Riyadh Rashid Mahmoud; Zakaria Yahya Abdullah | Strategic Management and Its Role in Achieving Sustainable Development: A Study of the Opinions of a Sample of Employees of the Technical Administrative College / Mosul | Lecturer Ahmed Hamed | Dr. Shihab Ahmed Hussein; Dr. Ahmed Ibrahim Mohammed; Assistant Lecturer Mohammed Najib Al-Banna |
| 11 | Tariq Najm Abdullah Ahmed Saleh Ali | Entrepreneurship and Its Role in Achieving Sustainable Development: A Study of the Opinions of a Sample of Staff of the Technical College of Management/ Mosul | Lecturer Ahmed Hamed | Dr. Ahmed Ibrahim Mohammed; Assistant Lecturer Mohammed Najib Al-Banna; Assistant Lecturer Mahmoud Shaaban |
| 12 | Marwa Samir Mahmoud; Shahad Ezz Al-Din Najm | Organizational Resilience and Its Role in Enhancing Sustainable Organizational Success (An Analytical Survey Study of the Opinions of a Sample of Employees at the Administrative Technical College / Mosul) | Assist. Lecturer Mohammed Najeeb Al-Banna | Assist. Prof. Dr. Ahmed Ibrahim Hussein; Lecturer Rawaa Ahmed; Assist. Lecturer Zain Muzahim |
| 13 | Saleh Ali Saleh; Azhar Mahmoud Younis | Organizational Culture and Its Impact on Technological Innovation (A Survey Study at the Intravenous Solutions Laboratory / Mosul) | Assist. Lecturer Zain Muzahim | Assist. Prof. Dr. Shahla Salem; Lecturer Harbiya Abdo; Assist. Lecturer Reem Ibrahim |
| 14 | Waleed Khaled Saeed; Hatem Mohammed Hamdoun | Entrepreneurship and Its Impact on the Success of Small Projects (A Survey Study of Some Small Industrial Workshops in the City of Mosul) | Assist. Lecturer Zain Muzahim | Assist. Prof. Dhuha Khaled Al-Mallah; Lecturer Mahmoud Shaaban; Assist. Lecturer Anas Ahsan |
| 15 | Hiba Ismat Ismail | The Role of Quality of Work Life in Enhancing Decent Work (A Survey Study of a Sample of Employees at the Administrative Technical College / Mosul) | Assist. Lecturer Reem Ibrahim | Assist. Prof. Dr. Hiba Mohammed Hussein; Assist. Lecturer Anas Ahsan; Assist. Lecturer Athar Talal |
| 16 | Fawzia Mushkhi Marwan; Omar Mohsen | The Impact of Sustainable Products on Consumers' Repurchase Behavior (A Survey Study of a Sample of Customers of Dairy Product Companies in the City of Mosul) | Assist. Lecturer Reem Ibrahim | Assist. Prof. Dr. Fatima Jaafar; Assist. Prof. Dr. Iman Najm Al-Din; Lecturer Harbiya Abdo |
| 17 | Shamil Tariq Badr; Baraa Ajmi Mohammed | The Role of Total Quality Management in Achieving Sustainable Competitive Advantage (A Survey Study of a Sample of Employees at Al-Hukamaa Company for the Manufacture of Pharmaceuticals and Medical Supplies / Nineveh) | Assist. Lecturer Reem Ibrahim | Assist. Prof. Dr. Mohammed Haider; Assist. Prof. Dr. Ahmed Ibrahim; Lecturer Suhail Ahmed |

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| 18 | Yasser Ali Mahmoud; Rabee Jatin Nayef | The Role of Knowledge Management in Achieving Sustainable Performance (A Survey Study of a Sample of Employees at the Administrative Technical College / Mosul) | Assist. Lecturer Reem Ibrahim | Assist. Prof. Dr. Wijdan Hassan; Assist. Lecturer Mohammed Jasim; Assist. Lecturer Omar Zidan |
| 19 | Kulthum Ibrahim Michael; Murad Salem | Quality of Financial Information and Financial Performance Evaluation | Assist. Lecturer Noor Satea | Lecturer Harbiya Abdo; Assist. Lecturer Omar Zidan; Assist. Lecturer Athar Talal |
| 20 | Hussein Mohammed Juma; Hussam Abdullah Ibrahim | Sustainable Leadership and Its Role in Achieving Green Strategy (A Survey Study of the Opinions of a Sample of Employees at the Northern Cement Company / Al-Hadbaa Cement Plant) | Assist. Lecturer Safaa Saleh Fathi | Assist. Prof. Dr. Mohammed Haider; Lecturer Dhuha Khaled Al-Mallah; Assist. Lecturer Suhail Ahmed |
| 21 | Zaid Raad; Omar Ghanem | Green Productivity as an Approach to Enhancing Sustainable Development (A Survey Study of the Opinions of a Sample of Administrative Leaders at the Nineveh Electricity Directorate) | Assist. Lecturer Safaa Saleh Fathi | Assist. Prof. Dr. Shahla Salem; Lecturer Dr. Ahmed Ibrahim Hussein; Lecturer Ahmed Hamed |