

MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية

Principles of Management -Level 1

Module Information			
معلومات المادة الدراسية			
Module Title	Principles of Management		Module Delivery
Module Type	Basic		☒ Theory ☒ Lecture ☒ Lab ☐ Tutorial ☐ Practical ☒ Seminar
Module Code	TCMM104		
ECTS Credits	6		
SWL (hr/sem)	150		
Module Level	1	Semester of Delivery	
Administering Department	Accounting tech	College	TCMM
Module Leader			e-mail
Module Leader's Acad. Title			Module Leader's Qualification
Module Tutor			e-mail
Peer Reviewer Name	Waleed khalid	e-mail	Waleed_khalid@ntu.edu.iq
Scientific Committee Approval Date	1/8/2024	Version Number	1.0

Relation with other Modules			
العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	
Co-requisites module	None	Semester	

Module Aims, Learning Outcomes and Indicative Contents

أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية

Module Objectives أهداف المادة الدراسية	- LOI.1: Understand the fundamental principles and functions of management. - LOI.2: Develop skills to effectively manage organizational resources. - LOI.3: Analyze management practices and their applications in real-world scenarios.
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	1. Explain the key concepts and functions of management. 2. Analyze the role of managers in planning, organizing, leading, and controlling. 3. Evaluate different management styles and their effectiveness in various organizational contexts. 4. Develop strategic thinking and decision-making skills. 5. Apply management theories to solve business problems. 6. Communicate management concepts effectively in written and oral forms.
Indicative Contents المحتويات الإرشادية	1. Introduction to Management (8 Hours) ○ Definition and scope of management ○ Historical development of management theories 2. Management Functions (16 Hours) ○ Planning: Types, steps, and tools ○ Organizing: Organizational structures, design, and culture 3. Leading (16 Hours) ○ Leadership theories and styles ○ Motivation and team dynamics 4. Controlling (12 Hours) ○ Control processes and systems ○ Performance measurement and management 5. Strategic Management (16 Hours) ○ SWOT analysis and strategic planning ○ Strategy formulation and implementation 6. Human Resource Management (12 Hours) ○ Recruitment, selection, and training ○ Performance appraisal and development 7. Operations Management (12 Hours) ○ Production planning and control ○ Quality management and improvement 8. Contemporary Issues in Management (8 Hours) ○ Ethics and corporate social responsibility ○ Globalization and management in a global context Total hrs = 150 = SSWL - (Exam hrs) = 150 - 3 = 147 hr (Time table hrs x 15 weeks)

Learning and Teaching Strategies

استراتيجيات التعلم والتعليم

Strategies	Lectures: 2 hours per week to cover theoretical aspects. Laboratory Sessions: 2 hours per week for practical application and case studies.
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Student Workload (SWL)

الحمل الدراسي للطلاب محسوب لـ ١٥ أسبوعاً

Structured SWL (h/sem) (Lecture+Labs) الحمل الدراسي المنتظم للطلاب خلال الفصل	78	Structured SWL (h/w) الحمل الدراسي المنتظم للطلاب أسبوعياً	5
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطلاب خلال الفصل	72	Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطلاب أسبوعياً	5
Total SWL (h/sem) الحمل الدراسي الكلي للطلاب خلال الفصل	150		

Module Evaluation

تقييم المادة الدراسية

		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative assessment	Quizzes	2	10% (10)	5 and 10	LO #1, #2 and #3, #8
	Assignments	2	10% (10)	4 and 12	LO #3, #4 and #6, #7
	Projects / Lab.	1	10% (10)	13	All
	Report		10% (10)		
Summative assessment	Midterm Exam	2hr	10% (10)	7	LO #1 - #6
	Final Exam	3hr	50% (50)	16	All
Total assessment			100% (100 Marks)		

Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي النظري	
	Material Covered
Week 1	Introduction to Management
Week 2	Historical Development of Management Theories
Week 3	Planning: Types and Tools
Week 4	Organizational Structures and Culture
Week 5	Leadership Theories and Styles
Week 6	Motivation and Team Dynamics
Week 7	Midterm Exam
Week 8	Control Processes and Systems
Week 9	Performance Measurement and Management
Week 10	Strategic Planning and SWOT Analysis
Week 11	Strategy Formulation and Implementation
Week 12	Recruitment and Selection
Week 13	Training and Performance Appraisal
Week 14	Production Planning and Quality Management
Week 15	Ethics and Corporate Social Responsibility
Week 16	Final Exam

Delivery Plan (Weekly Lab. Syllabus) المنهاج الاسبوعي للمختبر	
	Material Covered
Week 1	Case Studies
Week 2	Case Studies
Week 3	
Week 4	
Week 5	
Week 6	
Week 7	

Learning and Teaching Resources		
مصادر التعلم والتدريس		
	Text	Available in the Library?
Required Texts	○ "Management" by Stephen P. Robbins and Mary Coulter ○	Yes
Recommended Texts	○ "Principles of Management" by Charles W. L. Hill and Gareth R. Jones	YES
Websites	www.managementstudyguide.com	

Grading Scheme				
مخطط الدرجات				
Group	Grade	التقدير	Marks %	Definition
Success Group (50 - 100)	A - Excellent	امتياز	90 - 100	Outstanding Performance
	B - Very Good	جيد جدا	80 - 89	Above average with some errors
	C - Good	جيد	70 - 79	Sound work with notable errors
	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group (0 – 49)	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
	F – Fail	راسب	(0-44)	Considerable amount of work required
Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.				